
SEE PAGE 2 FOR INVITATION:
THE NEW TOAST OF CHICAGO IS HERE:
CROSTOWN RIVALS TEAM UP FOR CHARITY



Mark Buehrle's "Buehrlot" and Derrek Lee's "CaberLee"
For high-resolution imagery, email brett.rudy@charityhop.com.

OVERVIEW

Two local baseball heroes have teamed up with Charity Wines to raise big league dollars for some very worthy causes. The North Side is represented by slugging first baseman Derrek Lee while the South Side features ace pitcher Mark Buehrle. 100% of their proceeds go to the charity of the player's choosing.

Derrek Lee's CaberLee wine benefits his 1st Touch Foundation which creates opportunities, positive change, and hope for our youth striving to overcome challenges beyond their control. From genetic disorders like LCA that cause blindness, to barriers preventing youth from achieving collegiate-level education, they are working every day to make the future brighter for our country's young people. Visit www.1sttouch.org to learn more.

Mark Buehrle's Buehrlot wine benefits the Hope Rescues animal shelter in Alton, Illinois and rescues animals on their last day of life from animal control facilities that continue to use the gas chamber. Visit www.hoperescues.com to learn more.

Both wines are in stores beginning this week at Chicago at retailers such as Binny's and Sam's and online at www.charitywines.com for about \$14 a bottle. The names CaberLee and Buehrlot are word plays on varietals Cabernet Sauvignon and Merlot, and both are California appellations.



June 8, 2009

YOU ARE INVITED TO A WINE TASTING WITH MARK AND DEREK!

When: Tuesday June, 16th - Cubs vs. White Sox at Wrigley that evening

Where: Fleming's Prime Steakhouse; 25 East Ohio St., Chicago, IL 60611

Time: Media should arrive by 12PM noon

Mark Buehrle and Derrek Lee will be appearing at Fleming's Prime Steakhouse in Chicago for a "Media Only" wine tasting and to answer questions on the initiative.

Following the event, both athletes will head to Wrigley Field for the first White Sox vs. Cubs interleague matchup of the season.

To attend the Wine Tasting with Buehrle and Lee, please plan to arrive at noon and **RSVP to Mike Lembo at mike.lembo@charityhop.com**. Space is limited.

CONTACTS

RSVP, Questions, Artwork & Interview Requests

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**JOIN
MARK BUEHRLE
&
DERREK LEE
AT A MEDIA ONLY
WINE TASTING**

